



Housing Endowment and Regional Trust Fund Development Committee

Meeting of Wednesday, January 5, 2011, 10:30 am–12:00 noon

Location: **Silicon Valley Community Foundation Conference Center**
1300 South El Camino Real
San Mateo, California
New Location. Same place as the Board Meeting.

Agenda

1. Approve Minutes from Meeting of 12/1/2010
2. Review components of strategic plan that need input from the fund development committee. Are we asking the right questions?
 - a. Long-term loans
 - b. QuickStart Revolving Loan Fund
 - c. Convener/Facilitator Role
 - d. Self-Sustainability
 - e. Fundraising/Capital Development
 - f. Strategic Alliances
 - g. Expand knowledge of and participation in HEART
3. May 2011 executive briefing & luncheon
 - a. Speaker and date: Steve Westly on Wednesday, May 11, 2011, hosted by Supervisor Rose Jacobs Gibson
 - b. South San Francisco conference center?
 - c. Marketing
4. News
5. Public Comment
6. Next Meeting: February 2, 2011
7. Adjourn