



Housing Endowment and Regional Trust Fund Development Committee

Meeting of Thursday, February 17, 2011, 10:00–11:30 am (RESCHEDULED)

**Location: Alain Pinel Realtors
520 So. El Camino Real, #100
San Mateo CA**

Agenda

- 1. Approve Minutes from Meeting of 1/5/2011**
- 2. Strategic Plan**
 - a. Review recommendations further
 - b. Discuss goals for next fundraising campaign
- 3. May 2011 Executive Briefing & Luncheon**
 - a. Review initial invitations and program outline
 - b. Review prospective sponsors
 - c. Marketing and outreach
- 4. Committee Business**
 - a. Recruiting new members
 - b. Next Meeting: March 2, 2011**
Silicon Valley Community Foundation Conference Center
1300 South El Camino Real
San Mateo, California
 - c. Confirm if meeting time and location should stay the same
- 5. News & Announcements**
- 6. Public Comment**
- 7. Adjourn**