



Housing Endowment and Regional Trust Fund Development Committee

Meeting of Thursday, April 14, 2011, 2:00 - 3:30 pm

**Location: Silicon Valley Community Foundation Conference Center
1300 South El Camino Real
San Mateo, California**

Agenda

- 1. Approve Minutes from Meeting of 3/10/11**
- 2. May 2011 Executive Briefing & Luncheon**
 - a. Review sponsors, attendees and funds to date
 - b. Follow-up with board to invite public members
 - c. Agenda – Review and ideas
 - d. Announcing the end of the \$3M campaign
 - e. Marketing materials needed
 - f. Table strategies; The pitch at the end
- 3. Committee Business**
 - a. Recruiting new members
 - b. Next Meeting: June 9, 2011, 2:00-3:30 pm (no meeting in May)**
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- 4. News & Announcements**
- 5. Public Comment**
- 6. Adjourn**