



**Housing Endowment and Regional Trust  
Joint meeting of Fund Development and Program committees**

**Wednesday, September 21, 2011, 9:30 –11:00AM**

**Location:** Silicon Valley Community Foundation  
1300 S. El Camino Real, San Mateo, California

**Agenda**

- 1. Minutes of respective committees**
  - a. Approve Fund Development Committee minutes from meeting of 7/14/11
  - b. Approve Program Committee minutes from meeting of 4/19/11
  
- 2. Strategic and Business Plan 2011-2016 Brief Overview**
  
- 3. Program: Areas of Implementation**
  - a. Proposition 1C Grant Update
  - b. Opening Doors homebuyer program evaluation and expansion
  - c. QuickStart Revolving Loan Fund Update
  - d. “MediumStart” Revolving Loan Fund Model Draft Update
  - e. EQ2 Loan update
  
- 4. Fund Development: Areas of Implementation**
  - a. Donor stewardship: Fall Broad-base Campaign
  - b. E.D. and Major Donor Introductions: end-of-year campaign
  - c. May 2012 lunch: Speaker nominations and Fundraising Goal
  - d. Programmatic Fund Development
  
- 5. Discussion of Overlapping Tasks, setting priorities and implementation**
  - a. Fiscal Year 2112: “what and how” to achieve desired outcomes
  - b. Long-term Direction for HEART: 2016 goals for the organization and its programs
  - c. Conclusion: Proposed recommendations to Board on 9/28/11
  
- 6. Public Comment**
  
- 7. Other News and Announcements**
  
- 8. Next Meetings:**
  - Fund Development Committee: 10/13/11
  - Program Committee: 10/18/11
  
- 9. Adjourn**

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