**Housing Endowment and Regional Trust**

**Fund Development Committee**

**Meeting of Monday, April 14, 2015, 2:00-3:30 pm**

**Location: Silicon Valley Community Foundation Conference Center**

1300 South El Camino Real, San Mateo, California

**Agenda**

1. Motion to accept minutes of 3.9.15………………………………………………………pp 2-3
2. **May 2015 lunch fundraising**

***Lunch is Friday, May 15, 2015. 11:30-1:00 pm. South San Francisco Conference Center. Keynote speaker is John Stewart, CEO John Stewart Companies.***

***Special Guest: Rich Gordon and Rose Jacobs Gibson*** *(both confirmed)*

**2. May lunch sponsor mailing results to date**…………………………………………..Attach A

a. Review results of sponsor mailing/notes.

b. Review results of follow-up phone calls by committee members

c. Motivating the board?

**3. Key messages and program agenda …………** ………………………………Attach B, pp 4-5

a. Inviting elected officials

b. Fundraising request and basket agendas

**4**. **Film proposals**……………………………………………………………………………….p 6

a. Review shooting script and messages for 5-minute film “Innovative Responses to Housing”

b. Review script for 3-minute homebuyer film

**5 Community Outreach Spring 2015**

a. Next workshop April 15 at Redwood City library

b. April 27 at Skyline college – (being filmed)

c. May 20 at San Mateo City Hall

1. **Public Comment**
2. **Adjourn**

**Next Meeting: Monday, May 11, 2015. 2:00-3:30**

Silicon Valley Community Foundation Conference Center 1300 South El Camino Real, San Mateo, California