Housing Endowment and Regional Trust

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**Fund Development Committee**

**Meeting of Monday, February 12, 2018 12:30-2:00 pm**

**Location: Silicon Valley Community Foundation**

 1300 S. El Camino Real, San Mateo, California

**Agenda**

1. **Call to order/Roll call**
2. **Public Comment**
3. **Approve minutes 1.8.18…………………………………………………………… 2-3**
4. **Update on May 24, 2018 fundraising event at Devil’s Canyon**
	1. **Review sponsor renew letter and packet sent in January……………...pp 5-7**
	2. **Renew sponsor list, possible drop outs, who can we replace them with?........................................................................................................Attach A**
	3. **Organize follow-up with board at next meeting**
	4. **Review event marketing plan (draft)……………………………………….p 8**
	5. **Ideas for 2018 prospects?**
5. **Other fundraising and communications projects in 2018**
	1. **SAMCAR joint proposal to CAR for homebuyer program**
	2. **Chan-Zuckerberg Initiative RFP for a $50 million affordable housing fund manager. ………………………………………………………………Attach B**
	3. **6-mos communications training – draft plan of audience segmentation p 9**
	4. **Update on new database**
6. **News and Announcements**
7. **Adjourn**

**Next Meeting: Monday, March 12, 2018**

 **12:30-2:00 pm**

 **Silicon Valley Community Foundation**

 1300 S. El Camino Real, San Mateo, California